

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav School of Management
MBA (Rural Management) Choice Based Credit System (CBCS) 2020-22

SEMESTER - I

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MBAI101	Principles and Practice of Management	60	20	20	0	0	4	0	0	4	100
2	MBARM102	Marketing Management for Rural Organizations	60	20	20	0	0	4	0	0	4	100
3	MBAAI103	Accounting for Managers	60	20	20	0	0	4	0	0	4	100
4	MBAI104	Organizational Behavior	60	20	20	0	0	4	0	0	4	100
5	MBAI105	Business Communication	60	20	20	0	0	4	0	0	4	100
6	MBARM101	Indian Rural Society and Rural Administration	60	20	20	0	0	4	0	0	4	100
7	MBARM107	Comprehensive Viva/ Field Study	0	0	0	50	0	0	0	0	2	50
			360	120	120	50	0	24	0	0	26	650

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.